

**Virginia Sexual and Domestic Violence Action Alliance
Training Institute and Event Calendar
--2012--**



ACTIONALLIANCE



The Action Alliance has been Virginia's leading voice on sexual and domestic violence for 30 years and enhances response and prevention efforts through training, public policy advocacy, public awareness programs, and technical assistance to professionals.

Registration and Fee Information

Registration – Advanced registration and payment is required for all trainings and due no later than 72 hours before the event. Participants can register online with credit card information.

If you would like to register and pay with a check, you may select the Check Payment Option on the training page and fill out the registration form. Fax to 434-979-9003 or email to registration@vsdvalliance.org. Please include check routing and bank account number on the form and we will make an electronic draft withdrawal.

Confirmations and directions will be sent via email or fax.

Cancellation Policy – Participants who cancel earlier than 72 hours (this includes evening, weekends, and holidays) prior to the event will receive a refund minus a \$15 processing fee. Cancellations for any reason that are within 72 hours of a training will receive a refund minus a \$15 processing fee and \$20 per training day for site costs.

To avoid cancelling a registration, participants may transfer a registration to another individual at no additional cost.

Should the Action Alliance need to cancel a training (due to weather emergencies or other reasons) refunds will be processed within 14 days.

Fee Schedule – Each training has a predetermined registration fee. Please note that **new in 2012** we are offering discounts to Sexual and Domestic Violence Agency Members, Affiliate Members, and Individual Members in lieu of offering different price levels for members.

- Sexual and Domestic Violence Agency members receive a 25% discount on the registration fee for all staff.
- Affiliate Agency members receive a 10% discount on the registration fee for all staff.
- Individual members receive a 10% discount on the registration fee. This discount may be combined with an SDVA (total 35%) or Affiliate (total 20%) membership.

Statewide Trainings



Annual Conference – Protective Orders A to Z – Join us for this two and a half day conference exploring the scope of protective orders and the civil and criminal legal system response to sexual and intimate partner violence. This conference seeks to create space for networking and collective problem solving on some of the emerging issues related to recent changes in the Virginia protective order legislation. There will be opportunities for regional discussion and within and across discipline relationship building. Hear from national and regional presenters on topics including the following and much more:

- ⦿ Rural response
- ⦿ Protective Orders for sexual assault survivors
- ⦿ Campus and military issues
- ⦿ Protective orders and firearms
- ⦿ Navigating the civil/criminal legal system with underserved communities: people of color, people who are immigrants, lesbian, gay, bisexual, transgender, and queer (LGBTQ) people, people with disabilities, etc.
- ⦿ Understanding the General District Court petition process
- ⦿ Minor access to Protective Orders

Intended Audience: Advocates, victim/witness, law enforcement, court personnel, allied professionals, legal aid, concerned community members and others who work within or utilize the legal system

Date/Location: June 20-22, Richmond

Fee: \$225, includes breakfast, lunch, and all participant materials

Looking for the Retreat?

The Action Alliance, in responding to diverse needs and requests, is changing the way we conduct our annual gathering. This year marks the first of our topic/theme based biennial conferences that will alternate with our biennial retreat. The change will offer an opportunity for deeper exploration of emerging trends and issues while maintaining the commitment to collectively refuel our batteries, share our skills, and build stronger relationships.



Statewide Trainings



Dismantling Racism – Roots of Violence, Roots of Change – The Action Alliance, in keeping with our mission and guiding principles, has made a commitment to address racism as an essential component of our work to address sexual and domestic violence. Taking action to address racism in our organizations requires resources, knowledge, and a willingness to practice and learn. This two-day training will offer participants several opportunities to explore the roots of racism and to witness how racism is intrinsically linked to violence in our communities. Participants will engage in discussion and build skills needed for implementing change in themselves, in their organizations, and in their communities.

Intended Audience: Advocates, volunteers, board members, and staff of Sexual and Domestic Violence Agencies

Date/Location: July 24-25, Richmond

Fee: \$75, includes breakfast, lunch, and all participant materials

“Good generation of ideas and strategies to empower access to LGBTQ services”
-Participant at previous LGBTQ Training

“The case scenarios were a great way to discuss the various POs. The “tool kit” binder will definitely be put to use in my daily work.”
-Participant at previous Protective Order Training

Building Organizational Capacity to Respond to and Prevent Violence in LGBTQ Communities – This training is brought to you through a community partnership with the Virginia Anti-Violence Project. Participants will identify ways to enhance their organizational ability to provide culturally appropriate services to lesbian, gay, bisexual, transgender, and queer (LGBTQ) survivors and will build relationships with LGBTQ community advocates. A second track will be geared towards building the capacity of LGBTQ communities to organize against violence and can be helpful to LGBTQ people in your area.

Intended Audience: Advocates, community members, allied professionals, and anyone interested in LGBTQ community response to violence

Date/Location: August 4, Richmond

Fee: Free, includes lunch and all participant materials

Basic Advocacy Trainings



Basic Advocacy Trainings – These sessions are designed for advocates working with people who have experienced/are experiencing sexual and/or domestic violence and are conducted by members of the Action Alliance Training Institute Faculty and Staff. While this series is designed for staff and volunteers of Sexual and Domestic Violence Agencies (SDVA), the content might be helpful to allied professionals including healthcare providers, therapists/counselors, homeless services, faith communities, social workers, victim/witness assistance staff, and more.

Intended Audience: SDVA advocates, staff, and volunteers and allied professionals

Fee: \$45, includes lunch and all participant materials

In 2012, all scheduled BATs will be conducted in Richmond or Charlottesville. The Action Alliance is committed to making the BATs available in communities where travel to these locations might hinder participation, particularly agencies in Southwest Virginia. Please contact the Training Institute Manager to schedule a regional BAT for staff/volunteers from multiple agencies and to inquire about additional trainings on request that might be available to you.

Basic Child and Youth Advocacy – This training explores: the ways in which children and youth are impacted by violence perpetrated against significant adults in their lives; the scope of physical and sexual violence perpetrated against children and youth; personal and community values about children and youth; policies related to reporting child abuse/neglect; unique issues of legal protections, confidentiality, empowerment, and culturally appropriate services for children and youth.

Date/Location – May 11, Richmond; August 9, Charlottesville; December 13, Richmond

Basic Sexual Violence Advocacy – This training explores: the root causes of sexual violence; the history of the anti-rape movement; beliefs about healthy sexuality; understanding trauma; advocacy at the time of an assault, related to past sexual violence, and in the context of larger issues; safe record-keeping and confidentiality protocols and practices; culturally appropriate service provision.

Date/Location – April 12, Charlottesville; July 10, Richmond; November 14, Charlottesville

“I loved the group work and the thought provoking one-on-one activities that will be memorable in our work when we return to the office, both with our clients and our co-workers.”

-SV Basic Advocacy Training Participant



Basic Advocacy Trainings

Basic Cultural Competency – This training explores: the definition of culture; levels of competency in interacting with diversity; assessment of value difference as a source of tension; strategies for managing conflict; opportunities to increase appreciating and valuing difference.

Date/Location – February 22, Charlottesville; May 23, Richmond; September 26, Richmond

“The training & trainers were excellent. Thank you for providing this opportunity.”
-DV Basic Advocacy Training Participant

Basic Domestic Violence Advocacy – This training explores: the root causes of domestic violence; beliefs about healthy relationships; risk factors and risk assessment; safety planning; legal advocacy; advocacy for parents on behalf of children; domestic violence laws in Virginia; confidentiality and safe recordkeeping; creating a multicultural environment; systems advocacy.

Date/Location – March 7, Richmond; August 22, Charlottesville; October 23, Richmond

Basic Crisis Intervention – This training explores: beliefs about crisis; an empowerment model approach to crisis intervention; communication techniques; cultural influences on crisis and crisis response; emotional and safety needs; problem solving.

Date/Location – February 2, Richmond; June 1, Charlottesville; September 13, Charlottesville

About the Action Alliance Training Institute:

Each year the Action Alliance Training Institute trains over 1,000 professionals working in the field of sexual and domestic violence. The Training Institute was established in 1996 to meet the ongoing demand for education and training presented by professionals in sexual and domestic violence agencies as well as those working in allied fields. Contracted faculty members and staff trainers come from various professional backgrounds and provide high quality training on an array of topics and develop new trainings as trends/needs emerge.

Advanced Trainings



Community Engagement Advanced Training – In this two-day intensive training, participants will build on their understanding of domestic and sexual violence advocacy and learn to convey the five key components of domestic and sexual violence messaging by focusing on building skills in audience assessment and public speaking. Participants will explore why we need communication plans and practice developing them. There will be discussions about cultural norms and the impact of media on sexual and domestic violence messaging. Participants will learn how to capitalize on their strengths and work through their challenges as a community educator. This training is intended to provide an array of concrete skills that any participant can immediately put to use in their daily work from talking with legislators or funders to working out in the community or responding to media inquiries.

Intended Audience: Advocates, allied professionals, and community members with an understanding of sexual and domestic violence basics and an interest in developing their capacity to effectively message on sexual and domestic violence issues

Date/Location: March 13-14, Richmond

Fee: \$140, includes breakfast and lunch and all participant materials



Continuing Advocacy Trainings

NEW in 2012! The Action Alliance is responding to the growing need to provide continuing education for advocates and allied professionals who have been in the sexual and domestic violence field for over three years and is developing its Continuing Advocacy Training Series. This series will offer advocates and allied professionals a chance to dig deeper and continue to build critical skills needed to enhance the response to and prevention of sexual and domestic violence. Look for additional training topics to be released soon!

Legal Advocacy – *This is the first of our Continuing Advocacy Training Series.* This training explores how to provide effective legal advocacy with an enhanced understanding of available civil/criminal legal system remedies, the unique needs of underserved survivors, and nuances related to the Virginia Code, Protective Orders, and Victim's Rights. This training requires participants to have a basic understanding of sexual and domestic violence and legal advocacy.

Intended Audience: Advocates, Legal Aid staff, allied professionals who engage with the civil/criminal legal system or who work with clients who do

Date/Location: June 11, Richmond; July 26, Richmond; October 12, Charlottesville

Fee: \$45, includes lunch and all participant materials



Leadership Development Series

Are you looking to develop dynamic leadership skills? Have you been searching for techniques and tips to build the capacity of your agency? Attend one or all four and continue filling up your tank with people and program management skills!

Intended Audience: Advocates, managers, directors, and allied professionals

Fee: \$45 each, includes lunch and all participant materials

Using a Practical Model to Help Plan, Implement, Evaluate, and Sustain (PIES) Programming.

Learn dynamic methods to support your organization's ability to sustain excellent programming from seasoned advocates who can demonstrate the effectiveness of this model in their work.

Presented by: Marcy Wright, Executive Director, Transitions Family Violence Services and Liz Cascone, Prevention Projects Manager, Action Alliance

Date/Location: March 22, Richmond

From Vision to Action: Business Thinking for Non-Profits

How non-profit leaders can improve their outcomes by applying a few fundamental business principles to running their organizations.

Presented by: Deborah Coleman, Principal, The Coleman Group

Date/Location: May 2, Charlottesville

Human Resources: Maximizing Your Best Investment: Your People!

Thinking critically about ways to optimize the value of the people and positions within your organization.

Presented by: Kay Congdon, President, Marked by Excellence

Date/Location: August 29, Richmond

Fiscal Management: Planning, Budgeting, Decision-making, and Financial Reports.

Practical tools and everyday strategies that you can use starting today!

Presented by: Celia Broadus, President, Accounting Strategies to Solutions

Date/Location: November 1, Richmond

"professional, engaging, read the participants well, adjusted to needs/questions"

-Participant in Kay Congdon's session of the
Action Alliance Leadership Intensive for New and Emerging Directors

Webinars



VAdata 101: The Basics

Are you a new staff person at a Sexual and Domestic Violence Agency who would like to know more about the fabulous world of VAdata? Are you a seasoned VAdata veteran with some lingering questions about how it all works? If so, this VAdata general training is just what you're looking for!

After this training you will understand:

- When and how to use each form (Hotline, Advocacy, & Community Engagement);
- How to use VAdata as a tool in your day-to-day work;
- The data on each form and why they are included; and
- The link between data and advocacy.

Intended audience: Staff & volunteers of Sexual and Domestic Violence Agencies

Date: March 27, 10am-12pm

Fee: \$20

VAdata Reports: The "ins and outs" of data

Are you a Director who wants to learn more about what VAdata can do for you? Are you responsible for your agency's grant reporting and want to learn more about how VAdata can make your grant reporting easier? Did you know that VAdata provides 14 different data reports, including reports for your primary grants through DCJS and VDSS? Are you hesitant to trust the reports in VAdata? If so, this VAdata report training is just what you're looking for!

After this training you will understand:

- When and how to use the reports in VAdata;
- Queries—how to use them to audit VAdata and retrieve information you've put into VAdata;
- How to use VAdata reports in grant writing, public awareness, and other community awareness activities; and
- How VAdata data entry impacts your quarterly statistical reports

Intended audience: Sexual and Domestic Violence Agencies Directors and program staff responsible for grant reporting

Date: September 19, 10am-12pm

Fee: \$20

"The presenters were very knowledgeable and thorough in their presentation. They were so open for questions and comments."

-Participant in VAdata Training

Webinars



Yes. Changing the Future with Fresh Ideas and Effective Tools

A Recipe for Prevention Web Series

Whether you're new to prevention work, a seasoned prevention worker, or simply interested in enhancing your knowledge and skill-sets, this is the training for you! In this three session web-series you will learn why primary prevention programming is a critical part of ending sexual and intimate partner violence. You will also have the opportunity to connect to a network of professionals engaged in this work.

*Registration will cover all three sessions. Each session is 90 minutes. Please plan to participate in **ALL** three sessions.*

Session A: Changing the Future, 90 mins

In the first session, you will learn why a PRIMARY prevention framework is critical for creating change in your local community and how this framework can help you develop comprehensive prevention programming. You will learn about the root causes of sexual and intimate partner violence and the social conditions that help maintain a culture of silence and victim-blaming.

Session B: Fresh Ideas, 90 mins

In the second session, you will learn the most effective ways to develop strategies that will have an impact! We'll discuss the most current "best practices" for prevention programming and highlight innovative work already happening in Virginia and across the nation.

Session C: Effective Tools, 90 mins

In the final session, you will be introduced to a variety of tools to help you plan, implement, evaluate and sustain your prevention work! We will also connect you to a prevention community in Virginia that will provide support along the way.

Intended Audience: Advocates, prevention staff, and allied professionals

Date: Series One: (A) May 15, (B) May 22, (C) May 29 (10am-11:30am)

Series Two: (A) September 11, (B) September 18, (C) September 25 (10am-11:30am)

Fee: \$40, includes all three sessions

yes
changing the future
with fresh ideas
and effective tools.

Statewide Sexual and Domestic Violence Meetings

Quarterly regional meetings are conducted across the state through a partnership between the:

- ⊙ Virginia Department of Social Services
- ⊙ Virginia Department of Criminal Justice Services
- ⊙ Virginia Department of Health
- ⊙ Virginia Poverty Law Center
- ⊙ Virginia Center on Aging
- ⊙ Virginia Sexual and Domestic Violence Action Alliance

These meetings include opportunities to discuss emerging regional trends and issues from funders and community partners, Accreditation standards and updates, prevention initiatives, and more. They are hosted by local SDVAs and include a thirty-minute break for lunch on your own. There is no fee associated with attending these meetings though registration is required to ensure there will be adequate participant supplies.

2012 Meeting Schedule

February 15th – Radford

May 16th – Loudon County

August 15th – Virginia Beach

November 28th – Chesterfield

All meetings are 10am-3pm

Register through the Action Alliance website

Technical Assistance Calls

January 3rd – Legislative Advocacy 101

February 7th – Pets and Domestic Violence

March 6th – Transgender Survivors 101

April 3rd – Working within Military Systems

May 1st – Engaging Men in the Work

June 5th – Prevention Programming

July 3rd – New Laws and Public Policy

August 7th – Child and Youth Advocacy

September 4th – Advocacy with Immigrant Survivors

October 2nd – Strategic Plan

November 6th – Trauma Informed Advocacy

December 4th – VAdata

Technical assistance calls are free for all staff and volunteers of member Sexual and Domestic Violence Agencies. Details about each session will be sent out via email and posted on our website at least one month ahead.

All TA Calls are at 10am and generally last about an hour.

Register through the Action Alliance website

2012 At-a-Glance

January

- 3.....TA Call: Legislative Advocacy 101
- 24.....Governing Body/Membership Meeting
- 25.....Legislative Advocacy Day

February

- 2.....Crisis Intervention BAT
- 7.....TA Call: Pets and DV
- 15.....Statewide Meeting: Radford
- 22.....Cultural Competency BAT

March

- 6.....TA Call: Transgender Survivors 101
- 7.....Domestic Violence BAT
- 13-14...Community Engagement Advanced Training
- 15.....Governing Body Meeting
- 22.....Leadership Development Series: PIES
- 27.....VAdata Webinar

April

- 3.....TA Call: Working within Military Systems
- 12.....Sexual Violence BAT

May

- 1.....TA Call: Engaging Men in the Work
- 2.....Leadership Development Series: Business Thinking for Non-Profits
- 11.....Child and Youth Advocacy BAT
- 15.....Prevention Webinar 1A
- 16.....Statewide Meeting: Loudon County
- 17.....Governing Body Meeting/Annual Membership Meeting
- 22.....Prevention Webinar 1B
- 23.....Cultural Competency BAT
- 29.....Prevention Webinar 1C

June

- 1.....Crisis Intervention BAT
- 5.....TA Call: A Recipe for Prevention
- 11.....Legal Advocacy CAT
- 20-22...Annual Conference: Protective Orders from A-Z

2012 At-a-Glance

July

- 3.....TA Call: New Laws/Public Policy Update
- 10.....Sexual Violence BAT
- 17.....TA Call: VAdata
- 19.....Governing Body Meeting
- 24-25...Dismantling Racism: Roots of Violence, Roots of Change
- 26.....Legal Advocacy CAT

August

- 4.....Building Capacity to Serve LGBTQ Survivors
- 7.....TA Call: Child and Youth Advocacy
- 9.....Child and Youth Advocacy BAT
- 15.....Statewide Meeting: Virginia Beach
- 22.....Domestic Violence BAT
- 29.....Leadership Development Series: Human Resources

September

- 4.....TA Call: Advocacy and Immigrant Survivors
- 11.....Prevention Webinar 2A
- 13.....Crisis Intervention BAT
- 18.....Prevention Webinar 2B
- 19.....VAdata Webinar
- 20.....Governing Body/Membership Meeting
- 25.....Prevention Webinar 2C
- 26.....Cultural Competency BAT

October

- 2.....TA Call: Strategic Plan
- 12.....Legal Advocacy CAT
- 23.....Domestic Violence BAT

November

- 1.....Leadership Development Series: Fiscal Management
- 6.....TA Call: Trauma Informed Advocacy
- 14.....Sexual Violence BAT
- 15.....Governing Body Meeting
- 28.....Statewide Meeting: Chesterfield

December

- 1.....Action Alliance Gala
- 4.....TA Call: VAdata
- 13.....Child and Youth Advocacy BAT

Do You! Teen Summit on Dating Violence Prevention

If you're a youth ages **13-19**, interested in learning more about teen dating violence prevention, and are interested in leading your peers to make social change--and just "DO YOU"--then this summit is for YOU!!

In a nationwide survey, 9.8 percent of high school students report being hit, slapped or physically hurt on purpose by their boyfriend or girlfriend in the 12 months prior to the survey. (Center for Disease Control and Prevention, 2009, Youth Risk Behavior Survey)

BUT....Violence is Preventable!! Learn how to make your school and community safer and healthier for all young people. This summit is for the outspoken organizers and the silent warriors!! Come on out and just "DO YOU"!!

The Action Alliance is stepping up, and doing our part, to support the YOUTH and their ALLIES of the Commonwealth, by hosting "DO YOU", Teen Summit on Dating Violence Prevention. Come on out because it's going to be HAWTTTT!!

FREE FOOD, free giveaways, break out groups, performances---this event is going to be life-changing!!

It's going down: Saturday, March 24th 2012 ***** 12pm-5pm

Location: Richmond

This is a great opportunity to engage the youth in your area and in your agencies! Please share this with area youth and youth serving organizations! More information and a flyer to be coming soon...



Action Alliance
5008 Monument Ave. Ste. A
Richmond, VA 23230

New in 2012:

- © Dismantling Racism: Roots of Violence, Roots of Change
- © Protective Order Conference
- © VAdata Webinars
- © Community Engagement Advanced Training
- © Legal Advocacy CAT
- © Prevention Webinars
- © Do You! Teen Summit on Dating Violence Prevention

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